

PACIFIC CIGARETTE CREATES LIMITLESS POSSIBILITIES WITH SAP BUSINESS ONE



Pacific Cigarette Company (PCC) is the fastest-growing cigarette-manufacturing company in Zimbabwe. When Adam Molai founded Savanna Tobacco in 2002, they did so with a clear purpose in mind: To change the tobacco industry.

At PCC, they are more than just tobacco. Their commitment to the tobacco industry has grown us into a worldwide organisation with long-term brands of international quality and repute. They are the proud manufacturers of Pacific, Pegasus, Remington Gold, and Branson families of brands.

With G3G and SAP Business One, the company has been able to fully integrate different departments and seamlessly manage them through a single consolidated view.



“SAP Business One gets the job done with no ifs or buts. You can only expect a level of excellence from SAP Business One and G3G.”

Palesa Molai | IT Administrator | Pacific Cigarette Company



Industry
Manufacturing



Solution
SAP Business One

OBJECTIVES

- PPC has been using SAP Business One since 2006 but required assistance in unlocking the true potential of the system.

SOLUTION

G3G has built a strong relationship with PCC, providing them with the value addition they desired. SAP Business One could provide PCCs management and operations teams with complete integration.

OUTCOME

- A clear, consolidated view of the business and real-time, accurate reporting, at any given time.
- Different departments are no longer segregated and working in silos, which has improved internal communication and cross-functional efficiency.
- Control through an easily accessible, centralised platform.
- Business processes are more efficient and effective, creating opportunities for growth.