



Proudly Supports Local Businesses

To boost job creation and national pride

Proudly South African turned to G3G to implement a new business management system and opted for SAP Business One. Since then, they have been able to promote local economic and social progress with ease.

Buy Local to Create Jobs

Proudly South African was established in 2001, born out of the 1998 Presidential Job Summit which was convened by the late former President Nelson Mandela. The country's official buy-local advocacy campaign is aligned with the government's objective of combatting the triple challenges of poverty, inequality, and above all, unemployment.

They are a membership-based organisation, and only companies that have been audited and approved are entitled to carry the logo, which is a sign that a product or service meets local content thresholds and above all, quality standards.

They work with the public and private sectors to promote increased levels of local procurement through supply chain structures, and with consumers to change habits of everyday store and online purchases.

Core Standouts of Project

Manual processes have been replaced, saving time and removing inaccuracies

Customised reports are easy to produce and provide to the management team

Access to an overview of all operations at any given time

Custom integrations and add-ons have simplified their business processes and procedures to operate at a faster pace.

Membership communication has been enhanced, with invoices being sent directly to members without manual intervention



Leading with SAP Business One

At Proudly SA, SAP Business One serves as a cornerstone in enhancing their operational efficiency and maintaining a competitive edge. They leverage SAP Business One across various elements in our department, including:

- **Supply Chain Management:** The solution enables them to streamline and optimise their supply chain processes, ensuring seamless coordination and efficiency in the flow of goods and services.
- **Membership Master Data:** The platform plays a crucial role in managing their membership master data, allowing them to maintain accurate and up-to-date information about their members. This, in turn, facilitates effective communication and relationship management.
- **Integrations with SharePoint Online:** SAP Business One facilitates seamless integrations with SharePoint Online, enhancing collaboration and information-sharing capabilities within their organisation. This integration ensures that data is easily accessible and shared across relevant departments.

Improve our team and deliverables

- **Data-Driven Decision-Making:** SAP Business One provides them with real-time, accurate data and insights across various departments. This empowers their leadership team to make informed decisions promptly, identify growth opportunities, and proactively address challenges.
- **Streamlined Operations:** The platform allows them to streamline and automate our business processes, reducing manual effort and minimising errors. This operational efficiency not only improves productivity but also positions them for scalable growth without a proportional increase in administrative overhead.
- **Enhanced Customer Relationship Management:** The solution enables them to maintain a comprehensive view of their customer interactions, preferences, and history. This aids in delivering personalised services, building stronger customer relationships, and fostering customer loyalty — critical elements for sustained business growth.

"G3G's recent support has significantly contributed to the enhancement of our operational capabilities and the overall effectiveness of Proudly South African. We appreciate their continued partnership and look forward to further collaboration in the future."

Thato Mogorosi, IT Officer, Proudly South African

Optimising SAP Business One

Over the past couple of years, a comprehensive review of their business processes was conducted and SAP Business One was tailored to align with their specific needs. This involved customising workflows, data fields, and reporting structures to optimize the system according to their unique requirements.

Recognising the importance of user proficiency, they have invested in ongoing training programs for their employees. This initiative aimed to enhance their understanding of the SAP Business One features, resulting in improved utilisation of the system's capabilities.

A dedicated effort was made to review and refine their data management practices within SAP Business One. This included data clean-up initiatives, ensuring that their database remains accurate, relevant, and optimised for efficient performance.

By strategically employing SAP Business One in these key areas, Proudly SA has achieved the following:

- Improved decision-making through real-time insights into supply chain activities.
- Enhanced member engagement through accurate and centralized membership data.
- Efficient collaboration and information-sharing with integrated systems like SharePoint Online.

SAP Business One empowers them to adapt to the dynamic demands of our industry, stay ahead of the curve, and continuously innovate their approach.

Improve our team and deliverables

▪ **Adaptability to Market**

Changes: The flexibility of SAP Business One allows them to adapt quickly to changing market conditions. Whether it's scaling their operations, launching new products, or entering new markets, the system provides the agility needed to respond effectively to evolving business landscapes.

▪ **Integrated Business**

Processes: Through seamless integration of various business functions, SAP Business One ensures that different departments work cohesively. This integrated approach enhances collaboration, reduces silos, and supports a unified vision for growth across the organisation.

▪ **Scalability:** As their business grows, SAP Business One grows with them. The platform is designed to scale, accommodating increased data volumes, users, and business complexities. This scalability ensures that their business processes remain efficient and effective as they expand.



Why journey to SAP Business One with G3G?

From Proudly South African's perspective, G3G has played the following part in their success:

- **SAP Business One Expertise:** G3G has consistently offered expert guidance and support in optimising our use of SAP Business One. Their team's in-depth knowledge has proved invaluable in ensuring the smooth functioning of our operations and leveraging the full potential of the SAP Business One platform.
- **System Customization and Integration:** G3G has played a crucial role in customising our systems to align with our specific business needs. Their expertise in system integration has facilitated a seamless flow of information across different departments, enhancing overall efficiency.
- **Training and Knowledge Transfer:** G3G has been proactive in providing training sessions and knowledge transfer opportunities for our team. This has empowered our staff to better utilise the features and capabilities of SAP Business One, contributing to increased productivity and proficiency.
- **Timely Technical Support:** G3G's responsive technical support has been pivotal in addressing any challenges or issues that arise promptly. Their commitment to ensuring the stability and reliability of our systems has been commendable.



G3G delivers SAP® solutions, services, and managed service support to empower organisations to streamline operations, reduce IT costs and improve reporting capabilities. Our team of experienced consultants uses unparalleled industry knowledge and expertise to deliver the powerful implementation and support solutions that drive sustainable business growth.

G3G has earned an enviable reputation for successfully addressing challenging technology-related issues for large, complex, multi-national organisations; inspiring businesses to use technology in creative and innovative ways to deliver meaningful and tangible results.



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